



FUN : the French national MOOC initiative to boost digital innovation in Higher Education

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May 2013 : French **digital strategy** for HE

➤ 4 priorities

- Improving **student academic success**
- Encouraging **innovative teaching** methods, rethinking how we teach
- Ensuring the development of **connected campuses**
- Reinforcing the **French universities' attractiveness**

➤ 18 actions

- State-of-the-art **infrastructures** / Efficient **information systems**
- Innovative **digital services** / Transformation of **campuses** using digital technologies
- Better use of **digital technologies in curricula**
 - ✓ Transforming curricula using digital technologies : From blended to online learning
 - ✓ Transforming pedagogy and teaching practices
- **Research** on e-education and « digital studies »

French digital agenda and MOOC Project

May 2013 : French **digital strategy** for HE

➤ One major action : create a **shared MOOC platform**

☐ **Technology**

POWERED BY
OPENedX

- Open source solution
- Platform hosted in France

☐ **Data privacy**

- Learning data confidentiality
- Anonymized data for research labs

☐ **Editorial policy**

- Open to all French universities
- Editorial committee to integrate partners
- Quality charter

☐ **A community of practice**

- A collaborative space, seminars, training sessions
- Participatory events: MOOCAMP Days; Hackathon

French digital agenda and MOOC Project

May 2013 : French **digital strategy** for HE

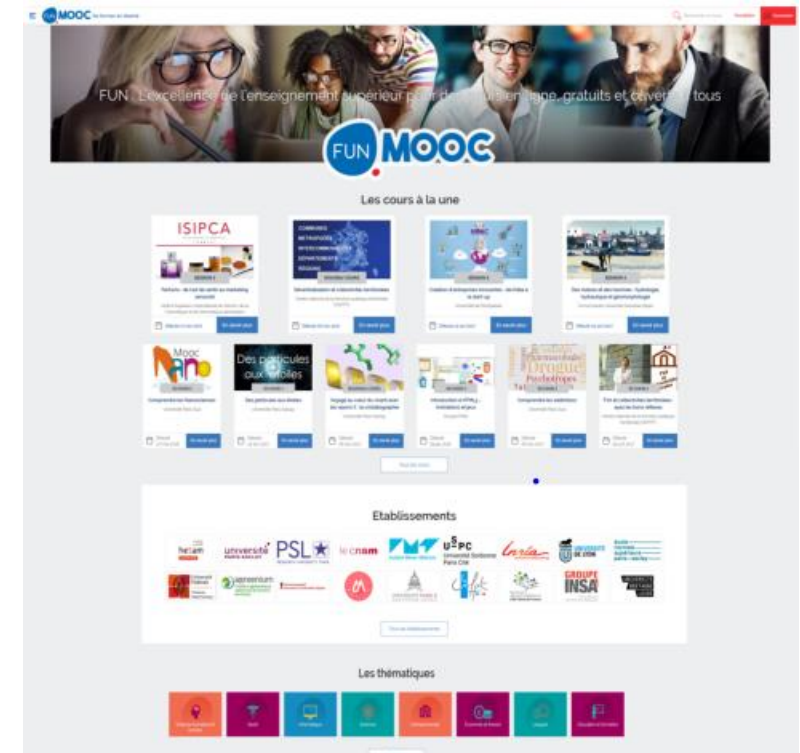
➤ One major action : create a **shared MOOC platform**

Oct. 2013 : Launch of the FUN MOOC platform

May 2014 : Public consultation among French HE institutions

Sept 2015 : Creation of the public organization FUN-MOOC

- 29 members representing 194 HE French institutions
- 15 public & private HE partners
- A network of 1300 representatives



Catalogue

330 Courses
620 Sessions
100 Institutions

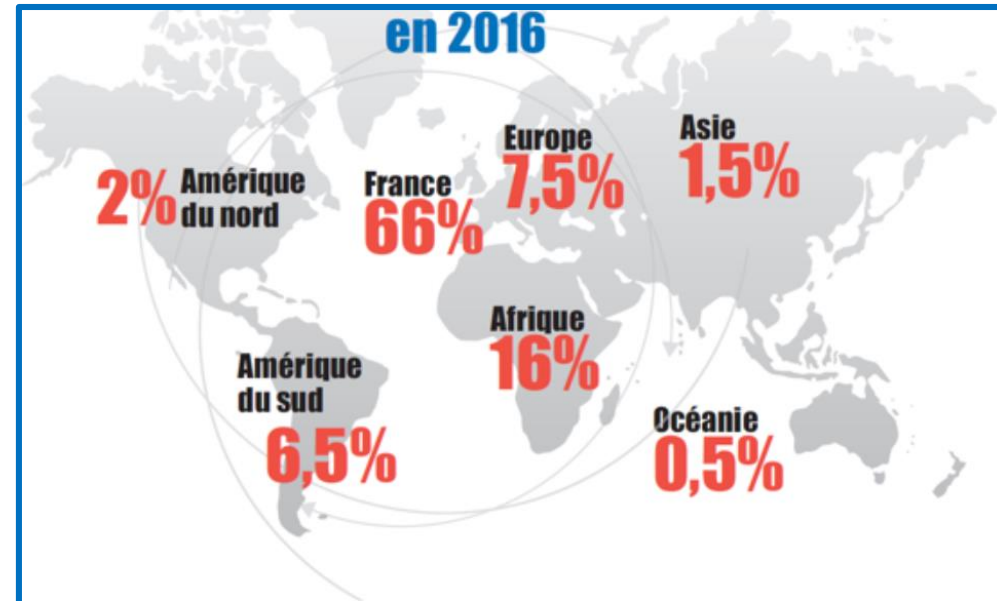
Enrollments

3 450 000

Learners

1 100 000
120 countries

A Francophone audience

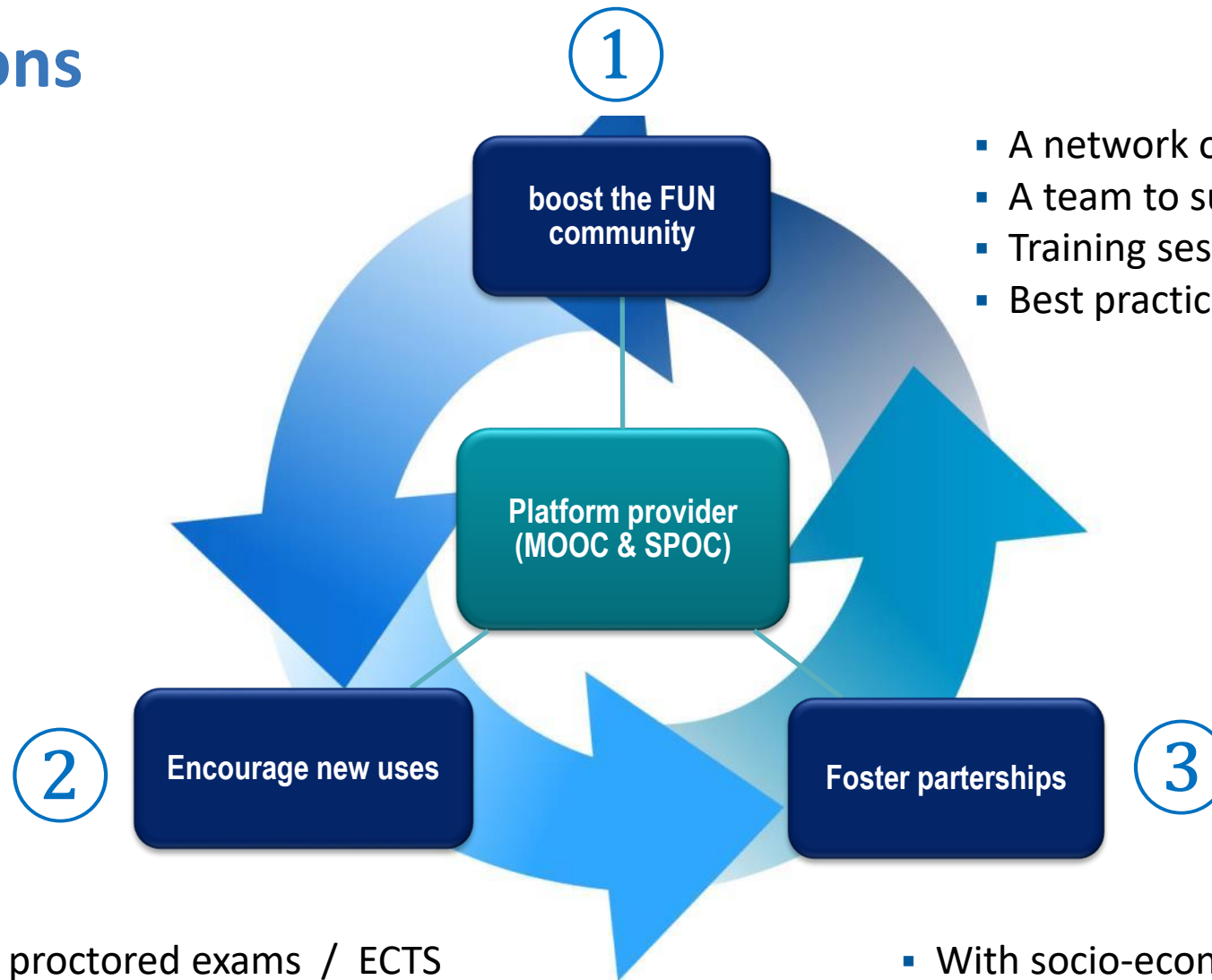


Morocco	3,60%	Tunisia	1,24%
Côte d'Ivoire	2,22%	Burkina Faso	0,79%
Algeria	1,86%	Congo (RDC)	0,75%
Cameroun	1,40%	Guinée	0,56%
Senegal	1,35%	Madagascar	0,47%

**The FUN initiative has pushed HIE
to go beyond MOOCs**

FUN fosters these developments

FUN missions



- A network of 1300 representatives
- A team to support MOOC producers
- Training sessions
- Best practices sharing...

- Certificates through proctored exams / ECTS
- Collections / series
- SPOC and flipped classrooms
- SPOC for continuous education & professional training

- With socio-economic actors
- With public institutions
- With startups (R&D project)
- With international partners : Morocco, Senegal,...

Collections

Orientation MOOCs

On Topics that are not covered in high schools, Law, Psychology, Health...



Teaching using digital technologies



Used on
Campus in
blended
learning

Series

C Programming



Live
sessions in
Fablabs

Digital design



Business processes



New
university
degree

Certificates



Honor code
certificate



Verified
certificate

Proctoring
solution

ECTS
credentials

■ On campus

- Flipped classrooms and blended learning
- Courses reused as SPOCs
 - For a better supervision of the students
 - With an adaptation / contextualization to the academics objectives



■ Life long learning / continuous education

- For internal employees training
- For unemployed people or for the working force in a given field



Partnerships

■ With **international organizations**

- AUF (Agence universitaire de la Francophonie)
- IFAMED project
- Kiron



kiron

■ With **public institutions**

- CNFPT (national center for lifelong learning civil servants)
 - MOOCs on territorial governance, public procurement, VAT, participatory democracy
- EU Committee of the Regions
 - MOOC on EU Budget and funding for regions and cities



■ With **startups** : EIFFELa R & D project

- Enrich the user experience on FUN by including new functionalities (interactive videos, multi-participants live-events, adaptive learning)
- Reinforce accessibility



Partnerships with socio-economic sectors

■ Food processing

- MOOC on training and competences development in the digital world



■ Metallurgy

- Collection of 6 MOOCs on fundamentals in engineering for technicians



■ ADEME (national agency for environment and energy)

- Project on sustainable building construction
- **White label platform**



■ Inter-professional sectors (Catering, Insurance, food processing, health and social sector, social economy and public housing)

- SPOC to boost the digital transformation of VSE /SME
- 43 000 companies concerned in Paris / Ile de France region



International partnerships

- Cooperation for **MOOC co-design** or **MOOC reuse**
 - Need to adapt / contextualize to fulfill pedagogical specificities
- Partnership with **Morocco**
 - Growing number of students
 - Develop blended learning
 - **White label platform** for Moroccan universities
- Partnership with Ecole Centrale Pékin
 - **White label platform** with MOOCs from FUN for their students
- Partnership with **Ivory Coast Virtual university**
 - Including AUF (with AFD funding)
 - **White label platform**



The MOOC logo, featuring the letters 'MOOC' in a stylized, bold, blue font. The 'M' and 'O' are dark blue, while the 'O' and 'C' are a lighter blue. The letters are slightly overlapping and have a modern, sans-serif design.

Thank you for your attention !

